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## **BIB DATA SHEET**

## **CONFIRMATION NO. 3759**

SERIAL NUM	RIAL NUMBER FILING O		c)	CLASS		GROUP ART UNIT			ATTORNEY DOCKET	
		DATE 12/14/2001		705		3688		NO. A0819		
RUL		RULE								
APPLICANTS William P. Price, Santa Ana, CA; R. Gregory Kalsow, Lake Forest, CA; Leopold B. Willner, Santa Cruz, CA; ** CONTINUING DATA ***FOREIGN APPLICATIONS ***IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 01/18/2002										
Foreign Priority claimed			Met after Allowance	STATE OR COUNTRY CA		SHEETS TOT DRAWINGS CLAI		MS	INDEPENDENT CLAIMS 3	
ADDRESS  WESTERN DIGITAL TECHNOLOGIES, INC. ATTN: LESLEY NING 20511 LAKE FOREST DR. E-118G LAKE FOREST, CA 92630 UNITED STATES										
TITLE  Audiovisual system and method for displaying segmented advertisements tailored to the characteristic viewing preferences of a user										
	FEES: Authority has been given in Paper No to charge/credit DEPOSIT ACCOUNT No for following:					☐ All Fees ☐ 1.16 Fees (Filling)				
						☐ 1.17 Fees (Processing Ext. of time)				
1298						☐ 1.18 Fees (Issue)				
						Other				
					☐ Credit					